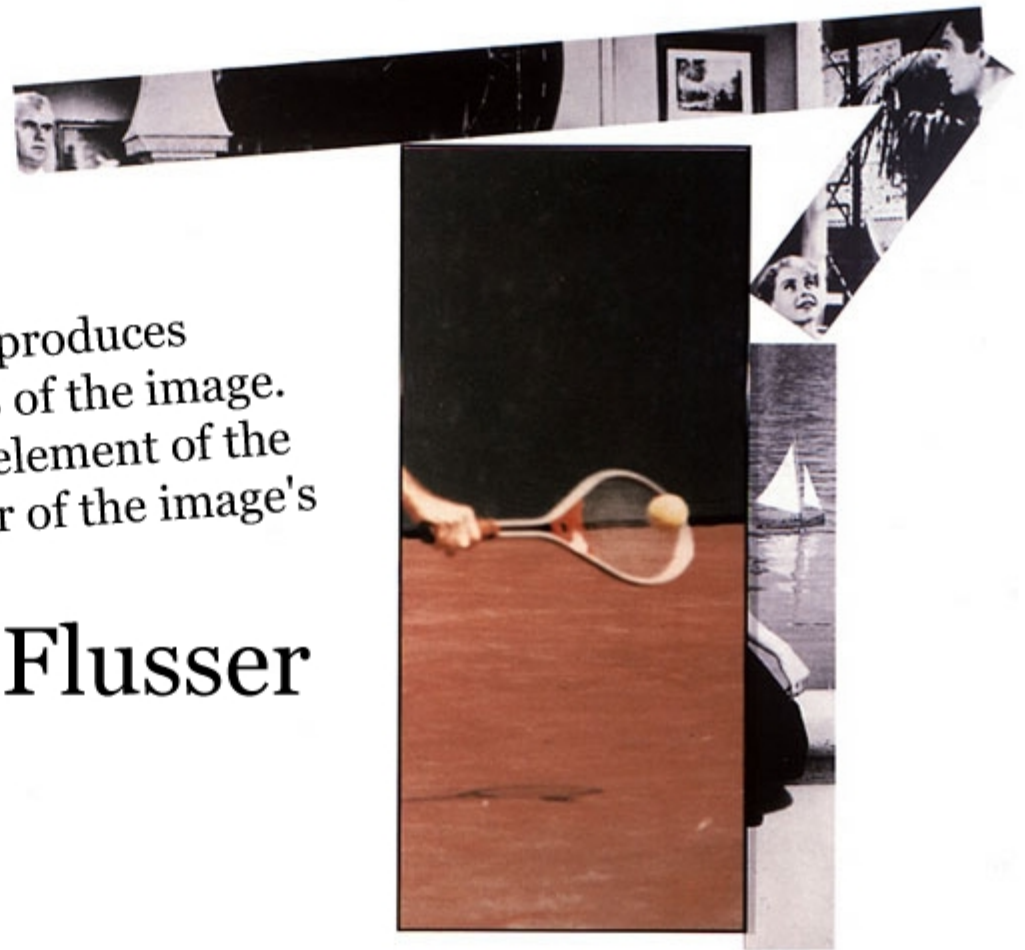


# the work of John Baldessari

“Simultaneously, however, one's gaze also produces significant relationships between elements of the image. It can return again and again to a specific element of the image and elevate it to the level of a carrier of the image's significance.”

Vilém Flusser



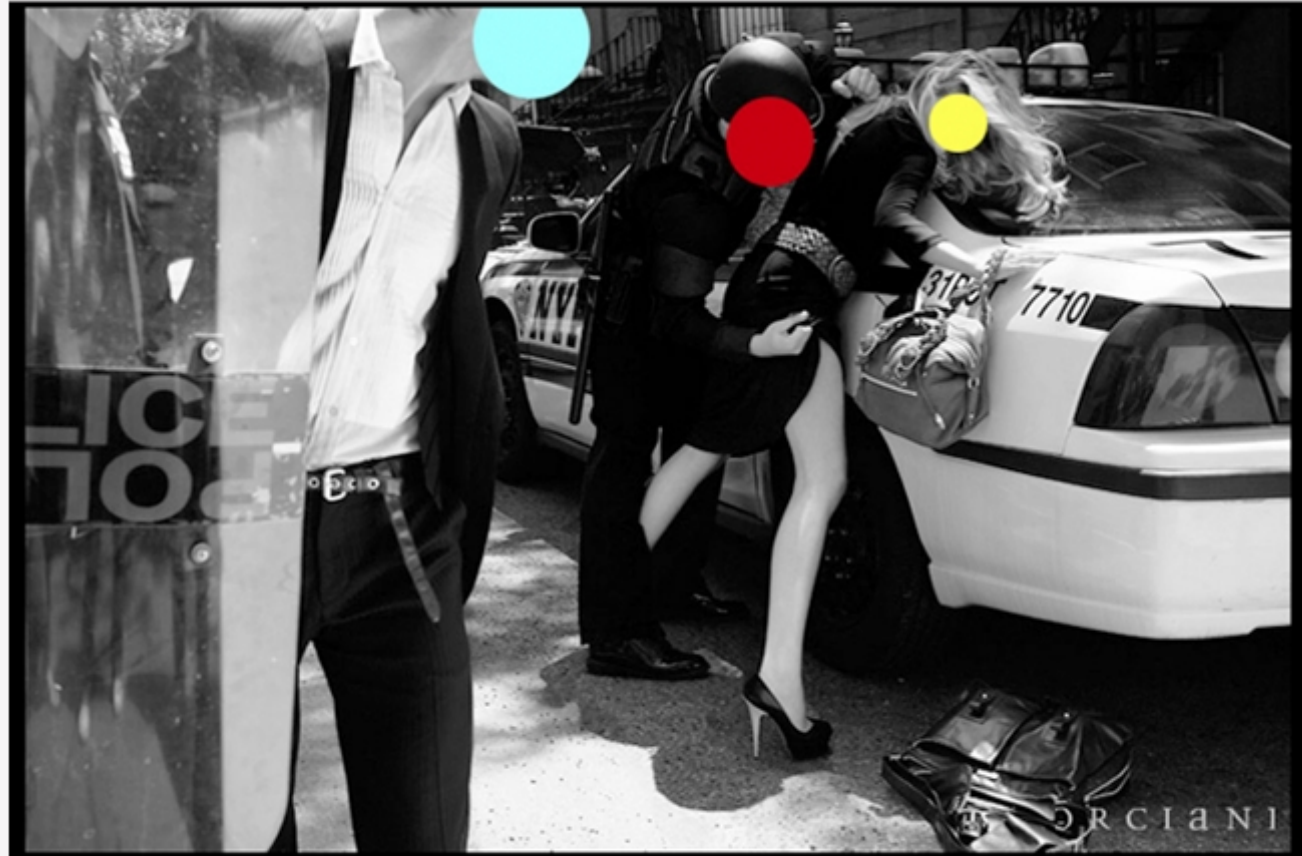
the significance of collage

# Vilém Flusser

“Then complexes of significance arise in which one element bestows significance on another and from which the carrier derives its own significance: The space reconstructed by scanning is the space of mutual significance.” (9)



# John Baldessari



Juxtaposition & “Scanning”



# Baldessari: “Pointing”



A PAINTING BY ELMIRE BOURKE



A PAINTING BY ANITA STORCK



A PAINTING BY PAT PERDUE

*Commissioned Paintings* series, 1969

Conceptual thinking as a way of producing “pointed” images

# Collage





# Collage

