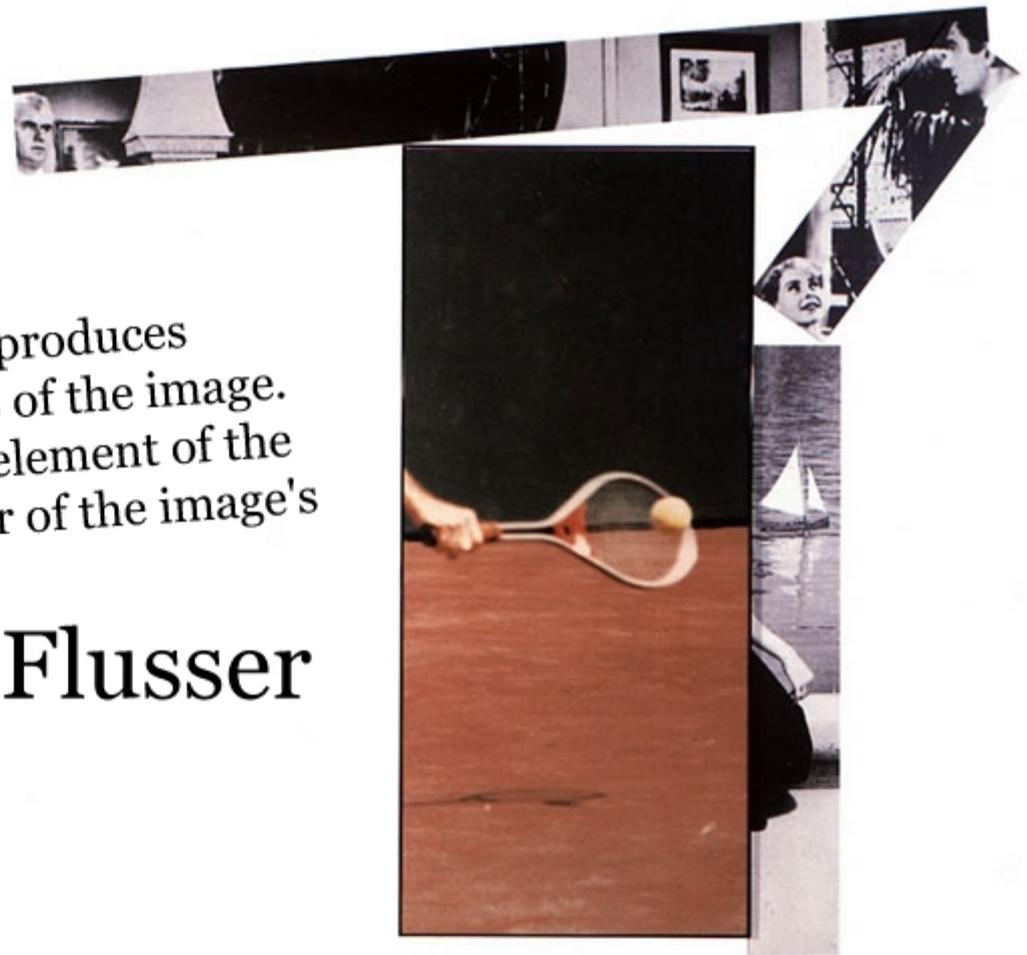


the work of John Baldessari

“Simultaneously, however, one's gaze also produces significant relationships between elements of the image. It can return again and again to a specific element of the image and elevate it to the level of a carrier of the image's significance.”

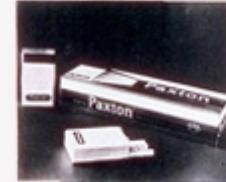
Vilém Flusser



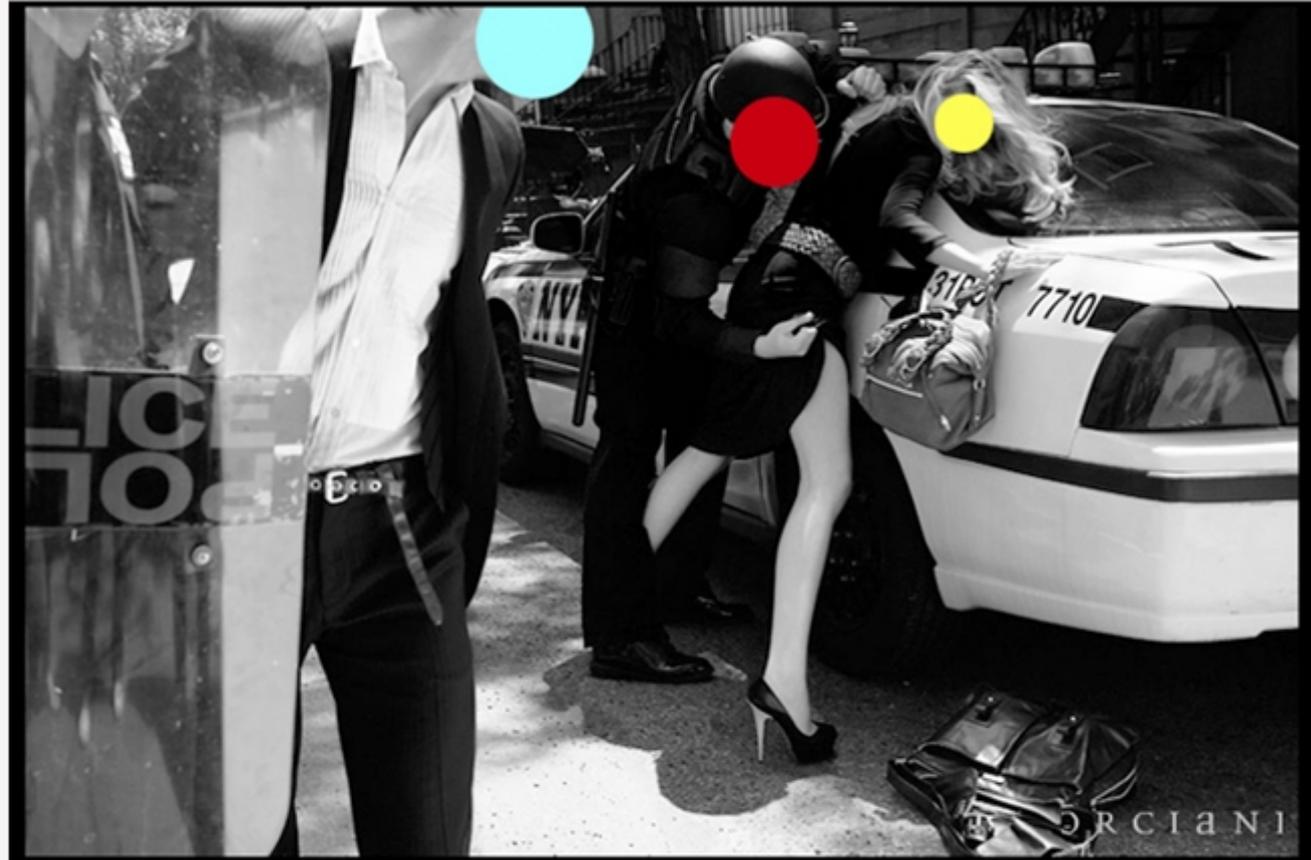
the significance of collage

Vilém Flusser

“Then complexes of significance arise in which one element bestows significance on another and from which the carrier derives its own significance: The space reconstructed by scanning is the space of mutual significance.” (9)



John Baldessari



Juxtaposition & “Scanning”

Baldessari: “Pointing”



A PAINTING BY ELMIRE BOURKE



A PAINTING BY ANITA STORCK



A PAINTING BY PAT PERDUE

Commissioned Paintings series, 1969

Conceptual thinking as a way of producing “pointed” images

Collage



Collage

