

Digital image
is a window
of information

- If the technical image is an image produced by an apparatus then the boundaries of the definition of a digital image must contain the technical image. The apparatus to capture the digital image is one that is recording the world in data or information.
- Sean Cubitt writes that the camera and its evolution is very automated. “From the perspective of the camera society is a feedback mechanism for improving its function”.
- (Flusser 2000: 39) Following Shannon and Weaver’s (1949) - Mathematical definition of information as a ratio between probabilities, Flusser sees the camera seizing not the world but an abstract state of things’: data.

- The digital image is a documentation of the world not in light waves with a physical and material process but in ones and zeroes with a sensor and decoding it with a computer. They are both capturing the world but the sensor is collecting information in small pixels and stores them in bits.

- Pixels- Flusser says that we have amnesia, that we forget that we created images to orient ourselves in the world. We have become alienated from our images and their original meaning therefore he states that we tore down pixels, which are the elements of an image and arranged them into lines.

Leads me to information

- Information-Entropy- bit
- Marshall McLuhan
- “We have become global wanderers information gatherers rather than food gatherers”
- “Today man has no physical body, he is translated into information”

References

- Flusser, Vilém (2000), Towards a Philosophy of Photography, trans Anthony Matthews, intro
- Hubertus Von Amelunxen, Reaktion Books, London.