

### *SPL: Inherent Vice*

This report seeks to find corollaries between the popularity of the soundtrack for the film *Inherent Vice* vs. the popularity of film *Inherent Vice, 2014* and *Novel Inherent Vice, 2009*.

The sound track was composed by Radiohead guitarist Johnny Greenwood and recorded with the Royal Philharmonic Orchestra in London. Given the popularity of the music made by Johnny Greenwood with Radiohead and the London Royal Philharmonic I am interested to see the soundtracks performance against the film starring Joaquin Phoenix and novel written by Thomas Pynchon.

Most specifically I will be looking at the performance of these mediums during the year of 2015. This is the first year all the formats were made available at SPL.

I first began by running a LIKE query for the title *Inherent Vice*.

```
SELECT
bibNumber, itemType, title, callNumber, COUNT(bibNumber) AS Counts
FROM
spl_2016.inraw
WHERE
title LIKE '%Inherent Vice%'
GROUP BY bibNumber, itemType, title, callNumber
ORDER BY Counts DESC
```

### My Result

bibNumber	itemType	title	callNumber	Counts
2596334	acbk	Inherent vice	FIC PYNCHON2009	1137
2618693	acbk	Inherent vice	FIC PYNCHON2010	90
2596334	acbk	Inherent vice	FIC PYNCHON 2009	21
2603289	accd	Inherent vice	CD FIC PYNCHON	357
3069161	accd	Inherent vice original motion picture soundtrack	CD 781.542 G857I	130
▶ 3090711	acdvd	Inherent vice	DVD INHEREN	2345

Overall it looks like SPL, with this title, has a total of four types of media across three different formats; DVD, CD and Book. It appears that the DVD has the most check outs, followed by one of the two copies of the book then an audio copy of the book. The soundtrack comes in second to last compared to what may be a newly acquired version of the book..

To find the individual performance of the most popular book, the DVD and the soundtrack I queried the check in, checkout and each bibNumber. I then used the SEARCH bar to filter down each result to the year 2015.

```

SELECT
bibNumber, itemType, title, callNumber, cout, cin, COUNT(bibNumber) AS Counts
FROM
spl_2016.inraw
WHERE
title LIKE '%Inherent Vice%' and bibNumber = '2596334'
-- title LIKE '%Inherent Vice%' and bibNumber = ' 3090711'
-- title LIKE '%Inherent Vice%' and bibNumber = ' 3069161'
GROUP BY bibNumber, itemType, title, callNumber, cout, cin
ORDER BY Counts DESC

```

bibNumber	itemType	title	callNumber	cout	cin	Counts
3069161	accd	Inherent vice ori...	CD 781.542 G857i	2015-12-07 11:50:00	2015-12-07 18:33:00	1
3069161	accd	Inherent vice ori...	CD 781.542 G857i	2015-12-08 10:35:00	2015-12-15 12:56:00	1
3069161	accd	Inherent vice ori...	CD 781.542 G857i	2015-12-17 15:43:00	2016-01-19 13:53:00	1
3069161	accd	Inherent vice ori...	CD 781.542 G857i	2015-12-22 11:42:00	2015-12-31 16:47:00	1
3069161	accd	Inherent vice ori...	CD 781.542 G857i	2015-12-26 14:37:00	2016-01-02 14:10:00	1
3069161	accd	Inherent vice ori...	CD 781.542 G857i	2015-12-26 17:04:00	2016-01-06 11:55:00	1
3069161	accd	Inherent vice ori...	CD 781.542 G857i	2016-01-08 17:45:00	2016-01-09 13:04:00	1
3069161	accd	Inherent vice ori...	CD 781.542 G857i	2016-01-22 17:39:00	2016-01-23 17:03:00	1
3069161	accd	Inherent vice ori...	CD 781.542 G857i	2016-01-30 13:51:00	2016-02-13 12:18:00	1

I then highlighted all the 2015 dates and imported them into Google sheets to get the final count. *I could not figure out exactly how to make this a filter in MySQL.*

78	3069161','accd','	nherent vice original motion picture soundtrack','CD 781.542 G857i','2015-02-09 16:10:00','2015-02-17 17:55:00','1'
79	3069161','accd','	nherent vice original motion picture soundtrack','CD 781.542 G857i','2015-02-09 16:10:00','2015-02-17 17:55:00','1'
80	3069161','accd','	nherent vice original motion picture soundtrack','CD 781.542 G857i','2015-02-09 16:10:00','2015-02-17 17:55:00','1'
81	3069161','accd','	nherent vice original motion picture soundtrack','CD 781.542 G857i','2015-02-09 16:10:00','2015-02-17 17:55:00','1'
82	3069161','accd','	nherent vice original motion picture soundtrack','CD 781.542 G857i','2015-02-09 16:10:00','2015-02-17 17:55:00','1'
83	3069161','accd','	nherent vice original motion picture soundtrack','CD 781.542 G857i','2015-02-09 16:10:00','2015-02-17 17:55:00','1'
84	3069161','accd','	nherent vice original motion picture soundtrack','CD 781.542 G857i','2015-02-09 16:10:00','2015-02-17 17:55:00','1'

The following table reflects the bibNumber performances during 2015

	2015 CHECKOUTS
3090711 DVD	1,125
2596334 Book	121
3069161 Soundtrack	84

I then became interested in seeing the performance of the book alone in 2014. The year the movie and soundtrack premiered but were not at SPL

	2014 Checkout
2596334 Book	86

I then wanted to see another comparison across all the formats in 2016

	2016 CHECKOUTS
3090711 DVD	920
2596334 Book	48
3069161 Soundtrack	33

In conclusion I found that the DVD was the most popular item checked out. The release of the DVD to SPL did though increase the overall traffic to both the book and soundtrack. This result does make sense to myself as I have only seen the movie. I have not read the book or sought out the soundtrack.

My remaining question is, has there been a movie soundtrack that eclipses the popularity of its film. Perhaps the *Body Guard* 1992 or *Silence of the Lambs* 1991.

This might also be an irrelevant contemporary question as the avenues of consumption for music appear to be substantially more accessible than certain films at this time.