

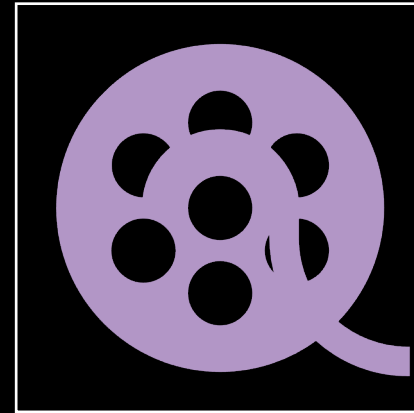
# Do People Read Sequels... And other questions

By Hannah Overbye

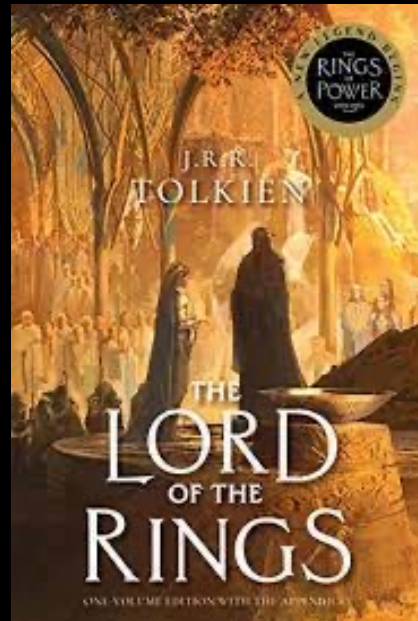
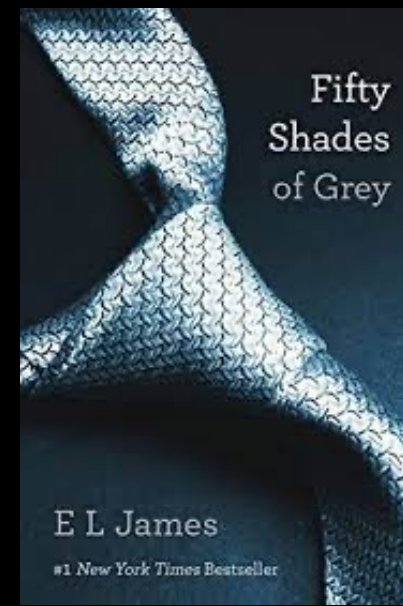
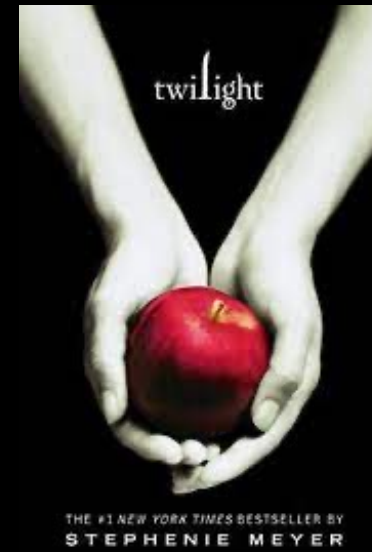
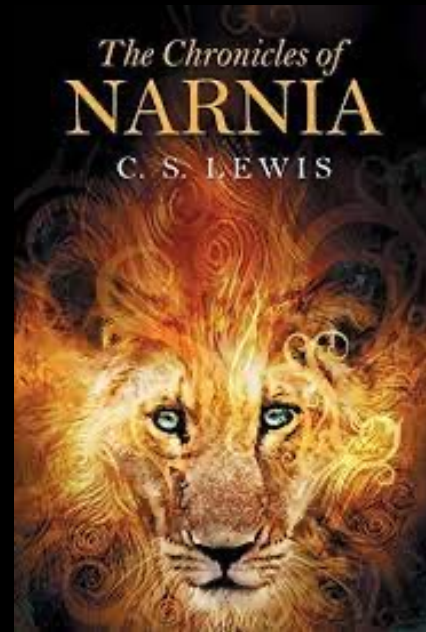
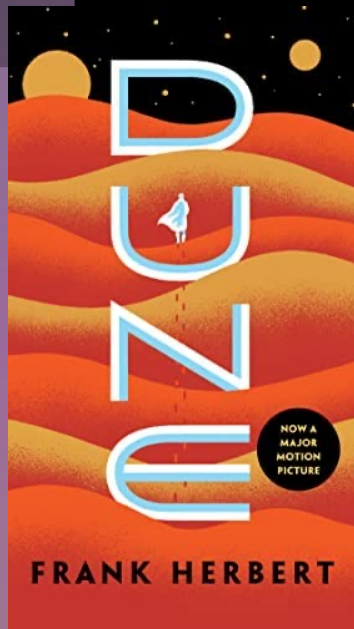
# Structure



Do people read sequels? An analysis of six popular book series



The impact of film adaptation on sequels: a case study of DUNE

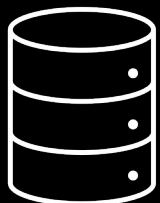




# Query to Get Initial Data

```
SELECT
  title, itemType, YEAR(cout), COUNT(bibNumber) AS Counts
FROM
  spl_2016.outraw
WHERE title IN ('dune', 'dune messiah', 'Children of Dune', 'God Emperor of Dune', 'Heretics of Dune', 'Chapterhouse',
  'Harry Potter and the sorcerers stone', 'Harry Potter and the Chamber of Secrets', 'Harry Potter and the Prisoner of Azkaban', 'Harry Potter and the Goblet of Fire', '
  'fellowship of the ring being the first part of The lord of the rings', 'two towers being the second part of The lord of the rings', 'return of the king being the third
  'Lightning Thief', 'Sea of Monsters', 'Titan's Curse', 'Battle of the Labyrinth', 'Last Olympian',
  'C S Lewis The lion the witch and the wardrobe', 'Prince Caspian the return to Narnia', 'Voyage of the Dawn Treader', 'Silver Chair', 'Horse and His Boy', 'Last Battle'
  'Twilight', 'New Moon', 'Eclipse', 'Breaking Dawn',
  'Hunger Games', 'Catching Fire', 'Mockingjay',
  'Fifty Shades of Grey', 'Fifty Shades Darker', 'Fifty Shades Freed')

AND (itemType LIKE '%acbk%' OR 'arb' OR 'bcbk' OR 'bccd')
GROUP BY itemType, title, YEAR(cout)
ORDER BY Counts DESC;
```



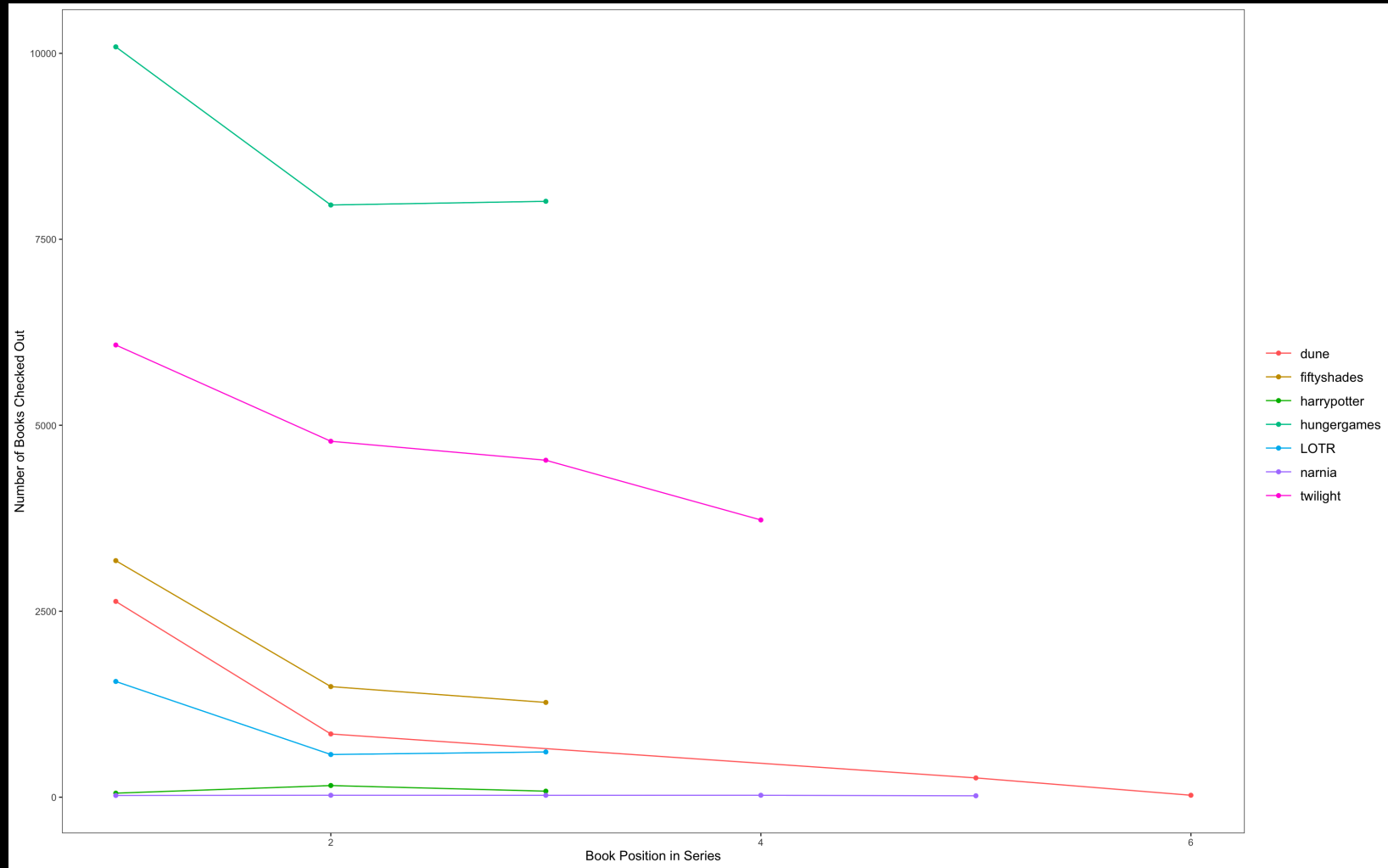
SQL



R

# A tibble: 387 × 6

	title	itemType	year	count	series	book_order
	<chr>	<chr>	<dbl>	<dbl>	<chr>	<ord>
1	hunger games	acbk	2012	3046	hungergames	first
2	catching fire	acbk	2012	2281	hungergames	second
3	mockingjay	acbk	2012	2028	hungergames	third
4	twilight	acbk	2009	2028	twilight	first
5	new moon	acbk	2009	2018	twilight	second
6	hunger games	acbk	2011	1858	hungergames	first
7	mockingjay	acbk	2011	1807	hungergames	third
8	eclipse	acbk	2009	1596	twilight	third
9	breaking dawn	acbk	2009	1390	twilight	fourth
10	catching fire	acbk	2013	1341	hungergames	second
# ...	with 377 more rows					





# The impact of film adaptation on sequels: a case study of DUNE

