

# The Brat Aesthetic May Come and Go, But Its Impact Will Last

## The summer of 'brat': Unpacking the cultural phenomenon

The cover of Charli XCX's latest album is instantly recognizable, with the word "brat" pasted carelessly in a blurred resolution on a pane...

## What Is Brat Summer? The Charli xcx Aesthetic, Explained

Everyone from Julia Fox to Kamala Harris has tapped into Brat summer. Here's what you need to know about the internet's favourite slime-green aesthetic.

Jul 30, 2024

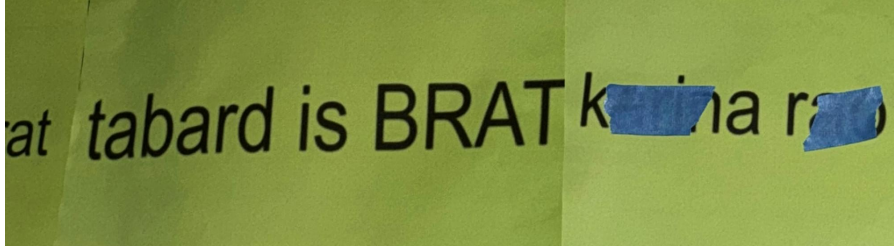
## Charli XCX World Domination Continues as Collins Dictionary Names 'Brat' Word of the Year

'Brat' has been named word of the year by dictionary publisher Collins due to the cultural phenomenon around the Charli XCX album of the...



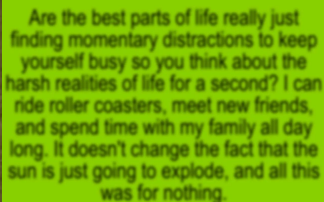
kamala

cripple media  
and its the same  
except our ceo  
is now in adhd  
coaching so it's  
not



at tabard is BRAT kamala ra

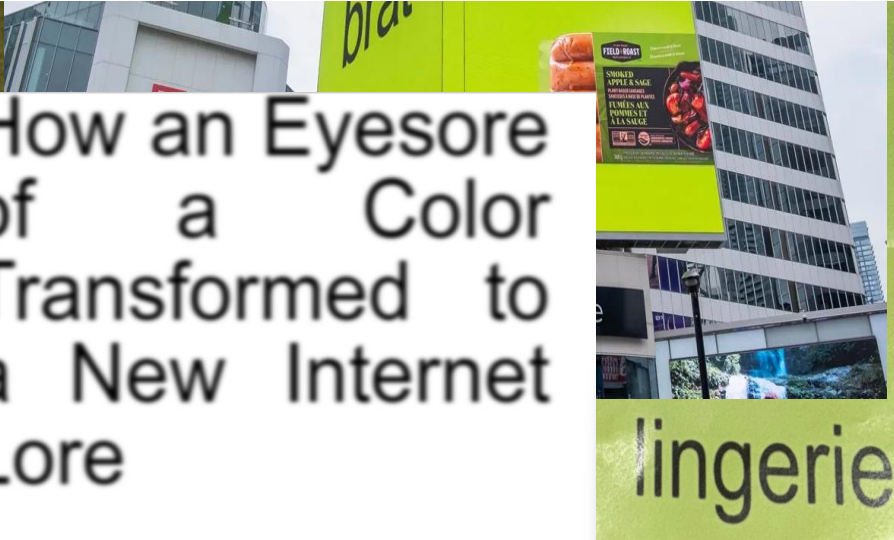
## Where does modern internet art fit into art history?




Are the best parts of life really just finding momentary distractions to keep yourself busy so you think about the harsh realities of life for a second? I can ride roller coasters, meet new friends, and spend time with my family all day long. It doesn't change the fact that the sun is just going to explode, and all this was for nothing.



brat



How an Eyesore  
of a Color  
Transformed to  
a New Internet  
Lore



lingerie

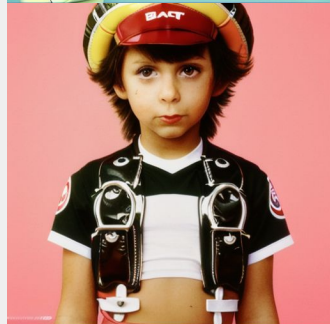
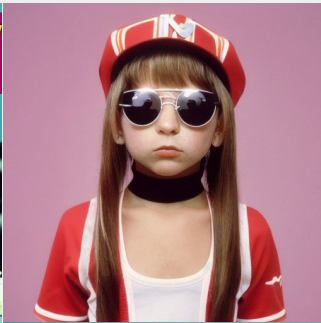
what is brat?

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Restart, CFG scale: 7,  
Seed: 965996848, Size:  
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e6415c4892, Model:  
realisticVisionV20\_v20,  
Version: v1.6.0

**brat**





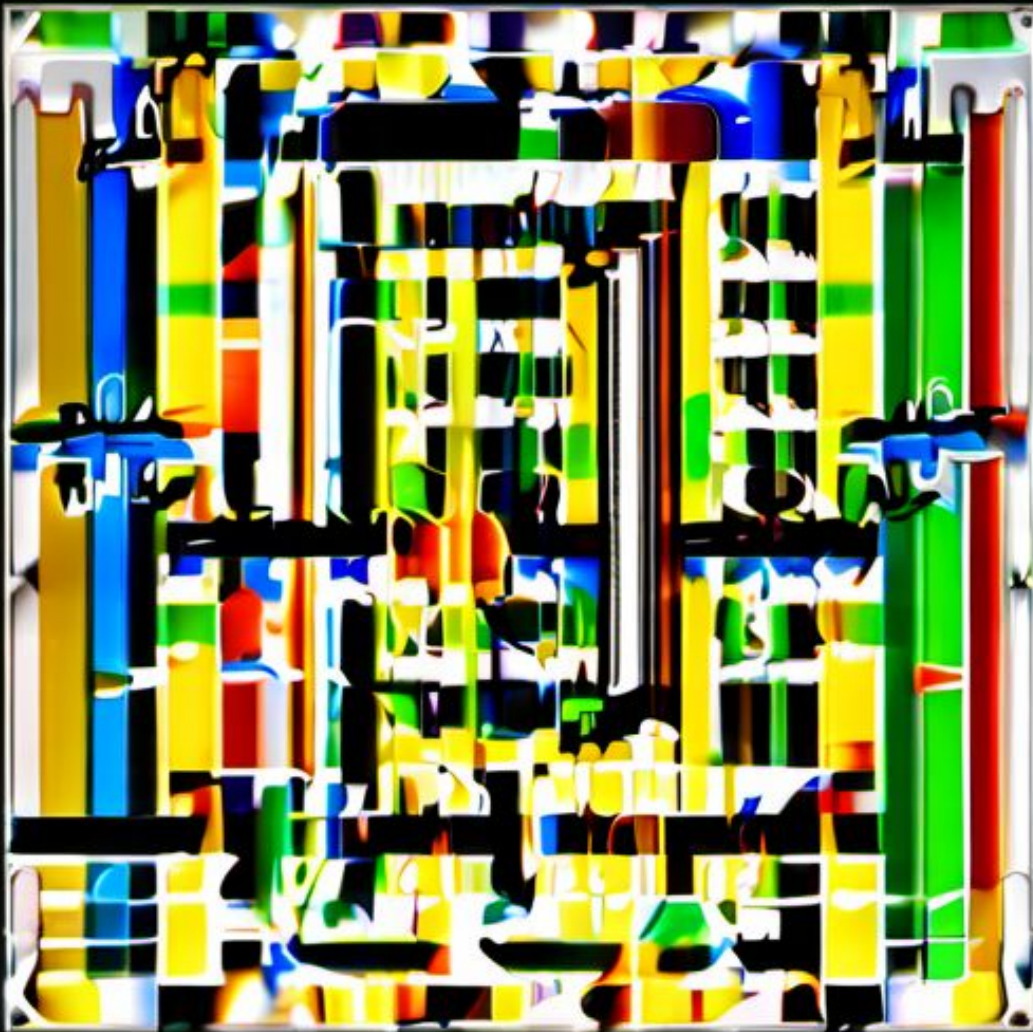


# brat

brat

font face arial brat charli  
xcx lyrics "jesus christ  
on a plastic sign" green  
#8ACE00

Steps: 20, Sampler: DPM2 a Karras, CFG  
scale: 1, Seed: 212735318, Size: 512x512,  
Model hash: 31e35c80fc, Model:  
sd\_xl\_base\_1.0, Version: v1.6.0





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scale: 30, Seed: 212735318, Size:  
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# brat

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font face arial brat charli  
xcx lyrics "You wanna  
guess the password of  
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Steps: 20, Sampler: DPM2 a Karras, CFG  
scale: 1, Seed: 4277119061, Size: 512x512,  
Model hash: 31e35c80fc, Model:  
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# my world 2.0



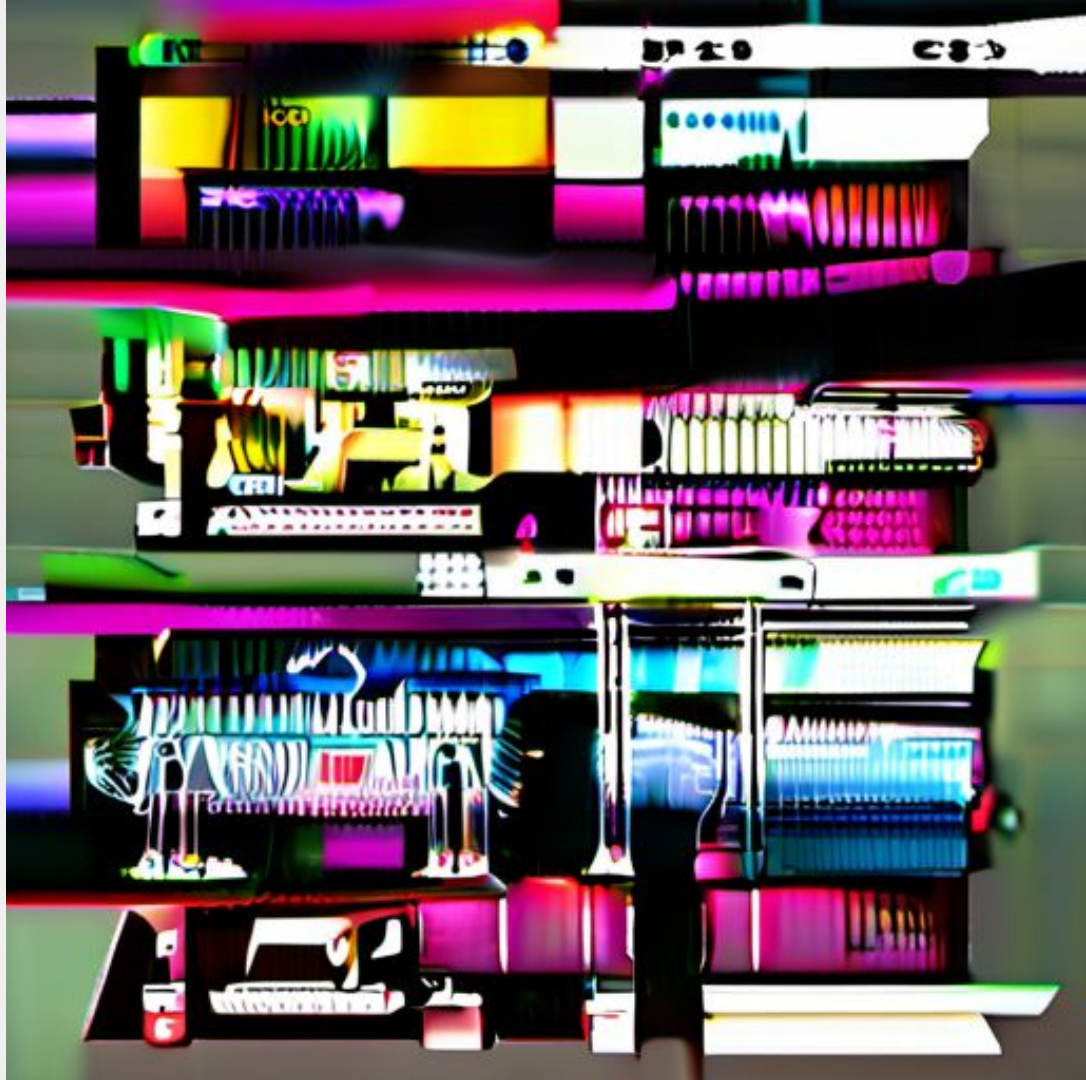
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font face ITC Avant  
Garde Gothic Medium  
My World 2.0 justin  
bieber lyrics "Baby, baby,  
baby, oh" purple #a533fd

Steps: 20, Sampler: DPM2 a Karras, CFG  
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pc. vs. sd





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font face ITC Avant Garde  
Gothic Medium My World 2.0  
justin bieber lyrics "You're  
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Steps: 20, Sampler: DPM2 a Karras, CFG  
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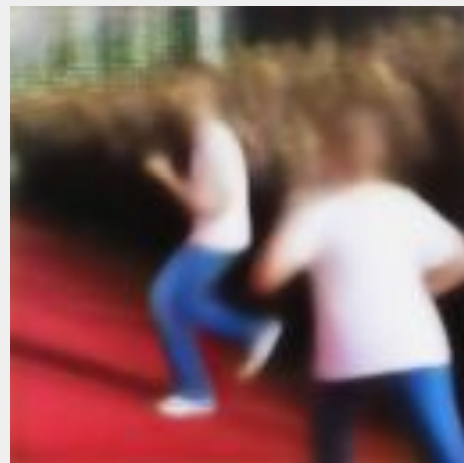


# my world 2.0

my world 2.0

justin bieber 2010  
getting chased by 13  
year old fan on the red  
carpet

Steps: 139, Sampler: DPM++ 2M Karras,  
CFG scale: 26, Seed: 3639075492, Size:  
512x512, Model hash: e6415c4892, Model:  
realisticVisionV20\_v20, Version: v1.6.0



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