

Dr. Gustavo Alfonso Rincon, Ph.D., M.Arch., M.F.A., B.Sc., B.A.

· Los Angeles, CA · 1-310-592-1535 · grincon@ucsb.edu · w2.mat.ucsb.edu/grincon/ · linkedin.com/in/gustavoarincon/ ·

· Creative Design Director · Educator · Immersive Media Researcher · New Media Architectures Scholar · Technologist ·

NB: Educated as an architect, artist, curator, entrepreneur, and media arts / design-engineering research scholar, Rincon explores the limits of immersive virtual environments (IVE's) for real-time arts-science research practice with the AlloSphere Research Group at the California NanoSystems Institute (CNSI), UCSB. A proven leader and advocate for education and research as a human right, his work has been exhibited nationally and internationally, and he has served clients globally. He brings extensive experience as a director, educator, and entrepreneur in Southern California. His collaborations, mentorship, and teaching span conferences, colleges, and R1 universities. He is bilingual in English & Spanish and works with AI, emerging media, AR/VR/XR, UI/UX, & spatial interactive computing. Rincon has a strong track record of driving successful outcomes through collaborative creative team building, overseeing projects from conception to funding through design and implementation for clients in industry and nonprofit institutions.

EXPERIENCE

- University of California, Santa Barbara (UCSB), SB, CA 2008 – Current
- SENIOR ADVISOR**, AlloSphere Research Facility, Media Arts & Technology (MAT) 03/25 - C
- DESIGN RESEARCH DIRECTOR + CURATOR**, AlloSphere
- Directs interdisciplinary research integrating architecture, design, media arts, engineering & science
 - Collaboratively oversees projects spanning academic, nonprofit, and industry partners
 - Contributes to research at one of the world's largest immersive scientific visualization instruments
- POSTDOCTORAL FELLOW**, AlloSphere + MAT 01/22 - 03/25
- ASSOCIATE SENIOR LEAD RESEARCHER + CURATOR**, AlloSphere + MAT 04/24 - 12/24
- ASSISTANT SENIOR LEAD RESEARCHER**, AlloSphere + MAT 07/21 - 12/21
- DESIGN COMMUNICATIONS DIRECTOR**, AlloSphere 01/19 - 06/21
- Led research initiatives on immersive exhibition development within the AlloSphere Research Group
 - Project managed NPO/NSF grants, & industry proposals (analysis, budgets, editing, graphics, writing)
 - Facilitated public community outreach engagement and academic/industry collaboration
- GRADUATE RESEARCHER (14 - 20) & TEACHING ASSISTANT (08 - 14)**, AlloSphere, MAT, TMP 09/08 - 08/20
- Assisted Director with administrative fundraising support - business/client/donor development
 - Contributed to research projects at the AlloSphere, including designs and deployment in IVE's
 - Managed GSR's & TA's in creation of new curriculum, exhibitions/events design, & research projects
- Peralta City College District, Berkeley City College, Berkeley, CA - Online, 2023 – C
- NON-TENURE TRACK PROFESSOR - MultiMedia Arts (MMArts) - MMART-170, MMART-140 - Online**
- Creates curriculum leading students to industry employment, entrepreneurship, & Higher Education
 - Collaborates on departmental curriculum initiatives on a new A.I. + Media online/hybrid classes
- Panarchic Codex® :: Design for Living with Wildfire, USA + UK 2025 – C
- CO-DIRECTOR**
- Co-creating new international online hybridized curriculum and research network
 - Collaborates with Fndn. Director on global branding, research development, and outreach
- New Media Architectures (NMA) | (Online - International), SB/LA, CA 2020 – C
- FOUNDER + CREATIVE DIRECTOR**
- Provides solutions on Concept(Analysis/Proposals)/Futures/Development/Scientific Vis. Designs
 - Consulting on Edu. NPO, ParaEd Design Models, Planning Events/Exhibitions, Sci-Tech Research
- Digital Futures International | (Online - International) (2020) - Nonprofit, CA, USA 2020 – C
- CO-DIRECTOR + CURATOR + ASSOC. SR. INTL. LEAD ORGANIZER**
- Co-steer's Intl. teams in dev. into a 4+ mill. views YT channel w/ events, panels, tutorials, & workshops
 - Co-organized new programming of Awards, Young Open Calls, Legends, Summer Conference Panels

National Academies of Sciences, Engineering, & Medicine + Schmidt Futures, D.C., USA 2023 – C
JUROR - National Academies Eric & Wendy Schmidt Awards for Excellence in Science Communications

- Analyzes, Evaluates, Ranks candidates in meetings for awardee selection in Phase I & Phase II
- Supports the yearly Science Communicator awardees program which distributes over \$650K

Leonardo/ISAST (Arizona State University) + Lumens Prize Fdn., USA + UK 2020 – 2021

CO-CREATIVE DESIGN LEAD - ONLINE LUMENS PRIZE EXHIBITION

- Co-created the first online interactive immersive platform for all Awardees along with art assets
- Designed/Produced computationally optimized 3D assets/data for an online exhibition event

SERVICE - SELECTED

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| Artnodes RACO, Universitat Oberta de Catalunya, Barcelona, Spain | 24 - C |
| • Peer Reviewer - Online Journal | |
| Design International Series, Franco Angeli, Milan, Italy | 23 - C |
| • Editorial Board Reviewer (Scientific Committee) - Monographs | |
| Leonardo/ MIT Press, Oakland, CA & Cambridge, MA, USA | 23 - C |
| • Peer Reviewer - Printed Journal | |
| ACM SIGGRAPH - USA, NY, NY, USA ACM SIGGRAPH - ASIA (24) | 23 - C |
| • Juror - Art (Triage) Gallery & Arts Papers, Juror - Travel Grant Peer Reviewer - Arts Papers (24) | |
| ACM SIGGRAPH, Digital Arts Community Committee, Yearly Programming Online, NY, NY | 23 - C |
| • Curator (Online, AR Urban, & Media Events) + Assoc. Sr. Intl. Lead Organizer - Communications | |
| The Happy Valley Animation Festival (HVAF), Penn State, State College, PA, USA | 26 |
| • Juror - Animated Short Films - Awards Track | |
| ACADIA (The Association for Computer Aided Design in Architecture), Fargo, ND, USA | 25 |
| • Peer Reviewer - Papers Track | |
| Ars Electronica -Expanded Conference, Linz, Austria | 25 |
| • Peer Reviewer - Papers Track | |
| SCI-Arc (Southern California Institute of Architecture), LA, CA, USA | 25 |
| • Thesis Critic - Studio Reviews: Mid-Terms + Finals - Summer Graduation All School Exhibition | |
| SIGrÁDi (The Ibero-American Society of Digital Graphics), Montevideo, Uruguay | 23 - 24 |
| • Peer Reviewer - Papers Track | |

EDUCATION

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| University of California, Santa Barbara (UCSB), Santa Barbara, CA | 2020 |
| Ph.D. in Philosophy , Media Arts and Technology (MAT), Colleges of Engineering + Letters & Sciences Dissertation: Shaping Space as Information: A Conceptual Framework for New Media Architectures | |
| University of California, Los Angeles, LA, CA | 2001 |
| Master of Architecture , Department of Architecture and Urban Design (AUD) | |
| California Institute of the Arts (CalArts), Valencia, CA | 1998 |
| Master of Fine Arts , School of Art | |
| University of Maryland (UMD), College Park, MD | 1994 |
| Bachelor of Science in Architecture , School of Architecture, Planning, and Preservation | |
| University of Maryland (UMD), College Park, MD | 1992 |
| Bachelor of Arts , Art Department | |

SKILLS

Academic: App Mgmt., Contracts, Donor Relations, Eval., fundraising, NSF Grants, PR, Reports, Writing, Rev.
Business: Admin., Billing, Contracts, Client Mtgs., Editing, Presentations, Project Mgmt., Proposals, Reports
Edu.: Adobe Suite, CANVAS, Ed. Vid., GauchoSpace, Google Forms + Office, Miro, Office, YT Streaming, Zoom
Online: Asset Creation, Coord., Live Streaming + Moderation: Online Mtgs., Social Media Mgmt., Transcription
Design Science: 3d CAD Proto, Data, CNC, Fab. Photo/Vid., 3d Des. /Illus., Sci. Viz., Qual.+ Quant. Expt., UI/UXR